

## **Brian O'Mahoney**

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### **Overview**

Brian O'Mahoney (b.1993, he/she/they) is a New-Jersey based creative working in strategic communications, fine arts performance, and table-top roleplaying games. O'Mahoney's eclectic background in arts administration, public relations, and creative storytelling exemplifies a nuanced and process-oriented approach to project management and audience engagement.

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### **Experience**

#### **ACCESSforALL, Sag Harbor, NY**

Freelance Communications Consultant (January 2024 - Present)

*ACCESSforALL provides accessibility training and workshops.*

- Developed digital accessibility training program using WCAG 2.2 Level AA standards, offering accessibility planning, communication audits, and workshops on audience engagement, document remediation, drafting inclusive communications, and sensory-friendly design to a diverse range of clientele.

#### **The Watermill Center, Water Mill, NY**

Communications Manager (October 2016 - June 2023)

*The Watermill Center is a non-profit facilitating year-round artist residencies and education programs.*

- Developed all internal and external communications, building a cohesive narrative across multiple media channels aligned with the organization's key goals, inclusive of revenue growth, audience development and community engagement, marketing and public relations, and events promotion.
- Coordinated with external public relations firms to raise the profile of The Center and its leadership through timely and considered placement around key events and announcements in our calendar.
- Co-Chaired the "Audience Development & Communications" portion of The Watermill Center's Strategic Plan, translating the input and advice of the committee into an actionable strategy with outlined KPIs.

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### **Education**

The New Jersey Institute of Technology, Newark, NJ  
BA in Communications & Media, BA in Theatre Arts & Technology (May 2016)

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### **Proficiencies**

Adobe Illustrator, Adobe InDesign, Adobe Reader/Acrobat, Google Drive Suite, Google Admin, Canva, Microsoft Office Suite, Squarespace, Wordpress

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### **References**

Linda Jackson, Managing Director of The Watermill Center (2016-2020)  
+1 (860) 978-2002 | [operaruba@gmail.com](mailto:operaruba@gmail.com)

Ava Locks, Co-Founder of ACCESSforALL  
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Elka Rifkin, Director of The Watermill Center (2015-2023)  
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